



# Let's Stop Litter

*Keeping Catawba County Beautiful one person at a time.*

May 2010

[www.keepcatawbacountybeautiful.org](http://www.keepcatawbacountybeautiful.org)

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## Upcoming Events

- Great American Clean Up, March 1—May 31. Make a difference in your community!

For more information about these events, see our website.

## Tip of the Month

Plan ahead when you go out to eat. Order a meal that you can eat at the restaurant so you won't have to worry about take out boxes which are largely non-recyclable.

## Earth Day events give us hope!

Keep Catawba County Beautiful's motto is to promote education and responsible behavior regarding littering and recycling. We recently had the opportunity to put this motto into action during the 2nd Annual Earth Day event, 'Celebrate a Green Future.' We handed out reusable bags, pencils, magnets, and temporary tattoos for the kids! Several people visited our table to talk about the plight of plastic bags. Since we have been focusing on the plastic bag issue for the past two years, we have gained momentum and even some fans of the

work we are doing to educate against the use of plastic bags. This is why we now hand out reusable bags at every event we attend. One Earth Day visitor came to the table and fondly held our beautiful blue bag in her hands and stated, "This is the bag that started it all for me." That statement says it all. Several others also spoke with KCCB members about how they always carry reusable bags now and

the children were most interested in seeing the effects of plastic bags on animals. Little by little, KCCB is reaching the masses on this important issue. Remember to always bring your reusable bags with you and if you do use plastic bags, please recycle them properly! As one article recently stated, we do not want the plastic bag to become our "national flower."



Patrick and Kelly with our "Please Don't Litter" Plastic Bags display.

## Green Star Spotlight

 Jason's Deli, located in Hickory, is a leader in the green revolution. One of the company's main goals is to reduce waste. Jason's Deli manager, Matt Elliott, said it is a practice of theirs to talk with the customer and make sure they have what they need as far as paper and

plastic products are concerned. Elliott said, "If they don't need it, they don't get it." They have also stopped using Styrofoam products completely and the to-go boxes are made from cane sugar, which are recyclable and renewable resources. Jason's Deli has a plastics recycler on site and

recyclables are removed from the trash into the proper recycling location. Elliott said this is a belief and practice from the top down the line. Elliott said, "Awareness of being responsible and not wasting or overusing" is a constant goal. Thank you Jason's Deli!